



Berlin, 14 October 2025

PRESS RELEASE: MUSICBOARD AWARDS 21,185.00 EUROS TO FIVE BERLIN-BASED LABELS

The recipients of the third and final funding round 2025 in the Label Funding Programme are determined – Musicboard Berlin awards a total of 21,185.00 euros to 5 projects.

Through the [Label Funding](#) programme, Musicboard Berlin provides financial support to Berlin-based independent labels that help emerging artists in their professional development. The funding supports specific measures aimed at establishing artists in the field of pop music. While the funding gives labels the flexibility to realise parts of their promotion or marketing strategies, artists benefit from the labels' expertise and professional networks.

The funding is awarded upon recommendation of an [independent jury](#) of Berlin-based music experts. In 2025, the jury appointed to the Label Funding programme consists of Beate Dietrich (Member Services at VUT, project manager at MEWEM), Eva Rölen (booking agent, artist and event manager), Ji-Hun Kim (chief editor Das Filter, freelance lecturer, DJ, music producer), and Peer Steinwald (Senior Director Creative Services at Budde Music).

The jury emphasises the crucial role of independent labels: »Pop music thrives not only through its artists, but also through its networks and infrastructure. For decades, Berlin's label landscape has been defined by independence, international quality, and a continuous commitment to building and supporting the city's diverse music scenes. Especially in today's times, independent labels that demonstrate both a sense of connection to and engagement with the local pop landscape are more important than ever. The jury is therefore pleased to once again support label projects that stand out not only artistically, but also show that Berlin's music world would not exist without the persistent passion of all these labels.«

In the third funding round 2025, 25 applications with a total volume of 109,655.00 euros were submitted by the application deadline on 15 August. On the recommendation of the jury, 5 projects are supported with a total of 21,185.00 euros:

Label	Artist	Funding
Energy Exchange Records	EX Generation	4,985.00 euros
Waterfall Records	Grateful Cat	4,500.00 euros
Altercat Records	Mauricio Fleury	4,500.00 euros

Musicboard Berlin GmbH

Im silent green Kulturquartier, EG links
Gerichtstraße 35, 13347 Berlin
T +49 30 221 84 89 80
info@musicboard.berlin
www.musicboard-berlin.de

Geschäftsführung: Marie von der Heydt
Vorsitzende des Aufsichtsrates: Cerstin Richter-Kotowski
Berliner Sparkasse
IBAN: DE 97 1005 0000 0190 3767 16
BIC: BELADEV3333
Sitz der Gesellschaft: Berlin
Amtsgericht Charlottenburg HRB 164060
USt-ID: DE298384373



Bretford Records / What Is Happening? I Feel It Everywhere! GmbH	Dead Finks	3,700.00 euros
Mila Records	M.O.M	3,500.00 euros

The Label Funding Programme will continue in 2026, subject to the availability of funds. Further details will be announced in early 2026.

About Musicboard Berlin

Musicboard Berlin was founded in 2013 with the purpose of supporting pop music in Berlin. It represents an appreciation for diversity and stands for music funding that focusses on the artistic quality, content, and potential of the musicians it promotes. Through various [funding programmes](#), musicians and music projects receive grants. Musicboard also produces the [Pop-Kultur](#) festival and the [Fête de la Musique](#) Berlin. As the central point of contact for the city's pop cultural music scene, Musicboard provides counselling to Berlin musicians, bands, organisers, and collectives, and supports networking and dialogues in close cooperation with politicians and officials. Musicboard was created as a joint initiative of Berlin's music community and the state of Berlin and since 2015 exists as a state-owned limited liability company. It is administrated by the Senate Department for Culture and Social Cohesion of the State of Berlin.

Press contact

Alexandra Südkamp (she/her)

Communications

M alexandra.suedkamp@musicboard.berlin

T +49 30 221 84 89 82