



Berlin, 24 January 2024

PRESS RELEASE: CALL FOR CONCEPTS – FIRST ROUND OF LABEL FUNDING 2024

In 2024, Musicboard Berlin awards funding to Berlin labels three times a year. Applications for the first funding round can be submitted via the online application tool by 15 February 2024.

With three application deadlines for the [Label Funding](#) programme in 2024, Musicboard Berlin again grants indirect artist funding to label operators who are planning specific steps to establish up-and-coming pop artists based in Berlin. The financial support for some components of promotion and marketing helps labels operate with more flexibility, and the addition of the labels' expertise works to the artists' benefit.

In 2024, the Label Funding programme will be awarded three times a year with deadlines on February 15, May 15, and August 15. Applications for first funding round can be submitted from now on and by 15 February 2024 at 6:00 p.m. [All information and documents on the Label Funding programme](#) and the link to the online application tool can be found on the Musicboard website.

New Jury Members

Funding is awarded through Musicboard Berlin GmbH upon recommendation of an independent jury of Berlin-based pop experts. Starting immediately, **Beate Dietrich** (Member Services at VUT, project manager at MEWEM) and **Eva Rölen** (booking agent, artist and event manager) are joining the [jury for the Label Funding programme](#). They will advise on applications together with Ji-Hun Kim (editor, journalist, music producer) and Thien Nguyen (label owner, DJ, producer). Musicboard would like to thank Katja Lucker and Pamela Owusu-Brenyah, who have stepped down from the jury.

About Musicboard Berlin

Musicboard Berlin was founded in 2013 with the purpose of supporting pop music in Berlin. It represents an appreciation for diversity and stands for music funding that focusses on the artistic quality, content, and potential of the musicians it promotes. Through various [funding programmes](#), musicians and music projects receive grants. Musicboard also produces the [Pop-Kultur festival](#) and the [Fête de la Musique Berlin](#). As the central point of contact for the city's pop cultural music scene, Musicboard provides counselling to Berlin musicians, bands, organisers, and collectives, and supports networking and dialogues in close cooperation with politicians and officials. It relies on the involvement and innovative strengths of Berlin's music makers, their communities, and collectives.

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Musicboard was created as a joint initiative of Berlin's music community and the state of Berlin and since 2015 exists as a state-owned limited liability company. Since 2017, it has been administrated by the Senate Department for Culture and Social Cohesion of the State of Berlin.

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