

LABEL FUNDING ALLOCATION OF FUNDING: 2nd FUNDING ROUND & CALL FOR CONCEPTS 3rd FUNDING ROUND

Berlin, 11 July 2023

Dear media representatives,

dear musicians and label operators in Berlin,

The recipients of the second funding round 2023 in the Label Funding Programme are determined – Musicboard Berlin awards a total of $21,930.00 \in$ to six projects. At the same time, the third and final funding round in 2023 begins, with an application deadline on 15 August 2023 at 6:00 p.m.

Within the <u>Label Funding programme</u>, Musicboard Berlin regularly grants indirect artist funding to label operators who are planning specific steps to establish newcomer artists based in Berlin. The funding is awarded upon recommendation of an independent jury of Berlin-based pop experts and in consultation with the Senate Department for Culture and Community. In 2023, the jury appointed to the Label Funding programme consists of Ji-Hun Kim (chief editor Das Filter, freelance lecturer, DJ, music producer), Thien Nguyen (label owner, DJ, music and film producer), Pamela Owusu-Brenyah (A&R, Music Consultant and Curator Pop-Kultur Festival), and Katja Lucker (Managing Director of Musicboard Berlin GmbH).

6 PROJECTS SUPPORTED WITH A TOTAL OF 21,930.00 €

Musicboard Berlin is pleased to announce the funded projects of the second application period of the Label Funding programme 2023. Out of 33 applications received with a total volume of 162,829.05 €, the expert jury has selected six projects that are supported with a total of 21,930.00 €:

Applicant / Label	Artist	Funding
Listenrecords	Tiflis Transit	1,580.00€
better together	Sedric Perry	5,000.00€
Unguarded Hülsenbeck und Roth	Petra Hermanova	4,000.00€

Musicboard Berlin GmbH

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Block Opera	Nobodys Face	2,250.00€
Mansions and Millions	Kissen	4,100.00€
Lekker Collective	deathbypeanuts	5,000.00€

In addition to meeting the formal criteria, the jury places importance to taking into account the diversity of Berlin's musical landscape and ensuring gender-equitable funding.

CALL FOR CONCEPTS: 3rd FUNDING ROUND BEGINS, APPLICATION DEADLINE IS 15 AUGUST 2023, 6 P.M.

With the announcement of the funded projects of the second application period, the online application process of the third application period begins. The application deadline is 15 August 2023 at 6 p.m. The allocation of funding is subject to the availability of funds.

Detailed information, all documents, and the link to the online application can be found on the <u>Musicboard</u> <u>website</u>. We look forward to incoming applications!

For any questions on the Label Funding programme, please don't hesitate to get in contact at <u>funding@musicboard.berlin.de</u>.

Sincerely,

Katja Lucker Managing Director Musicboard Berlin GmbH

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