

LABEL FUNDING 2023

ALLOCATION OF FUNDING 1st FUNDING ROUND & CALL FOR CONCEPTS 2nd FUNDING ROUND

Berlin, 15 March 2023

Dear media representatives, dear musicians and label operators in Berlin,

with three application deadlines for the <u>Label Funding programme</u> in 2023, Musicboard Berlin again grants indirect artist funding to label operators who are planning specific steps to establish newcomer artists based in Berlin.

Funding is awarded through Musicboard Berlin GmbH upon recommendation of an independent jury of Berlin-based pop experts and in consultation with the Senate Department for Culture and Europe. In 2023, the jury appointed to the Label Funding programme consists of Ji-Hun Kim (chief editor Das Filter, freelance lecturer, DJ, music producer), Thien Nguyen (label owner, DJ, music and film producer), Pamela Owusu-Brenyah (A&R, Music Consultant and Curator Pop-Kultur Festival), and Katja Lucker (Managing Director of Musicboard Berlin GmbH).

This year, the first application deadline for the Label Funding programme was 15 February 2023. The application deadlines for the upcoming funding rounds are 15 May 2023 and 15 August 2023.

ALLOCATION OF FUNDING: 1st APPLICATION PERIOD – 5 PROJECTS FUNDED WITH A TOTAL OF 23,650.00 €

Musicboard Berlin is pleased to announce the funded projects of the first application period of the Label Funding programme 2023. Out of 40 applications received with a total volume of 190,108.27 €, the expert jury has selected five projects that are supported with a total of 23,650.00 €:

Musicboard Berlin GmbH

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Vorsitzender des Aufsichtsrates: Dr. Klaus Lederer

Berliner Sparkasse

IBAN: DE 97 1005 0000 0190 3767 16

BIC: BELADEBEXXX

Sitz der Gesellschaft: Berlin

Amtsgericht Charlottenburg HRB 164060

USt-ID: DE298384373



Applicant / Label	Artist	Funding
Lagerfeuer Records	Celina Bostic	5.000,00 €
Waterfall Records	The Everettes	5.000,00 €
ST.VLADIMIR	Ant Antic	5.000,00 €
Santianes Records	Barbara Cuesta	5.000,00 €
Fun In The Church/ Staatsakt Rec. GmbH	KID BE KID	3.650,00 €

In addition to meeting the formal criteria, the jury places importance to taking into account the diversity of Berlin's musical landscape and ensuring gender-equitable funding.

CALL FOR CONCEPTS: DEADLINE FOR THE 2nd APPLICATION PERIOD OF THE LABEL FUNDING PROGRAMME IS 15 MAY 2023, 6 P.M.

With the announcement of the funded projects of the first application period, the online application process of the second application period begins. The application deadline is 15 May 2023 at 6 p.m. The allocation of funding is subject to the availability of funds.

Detailed information, all documents, and the link to the online application can be found on the <u>Musicboard</u> <u>website</u>. We look forward to incoming applications!

For any questions on the Label Funding programme, please don't hesitate to get in contact at funding@musicboard.berlin.de.

Sincerely,

Katja Lucker Managing Director Musicboard Berlin GmbH

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