

## MUSICBOARD LABEL FUNDING: PROOF OF USE

The proof of use must be submitted by each project funded through Musicboard's Label Funding programme by the deadline given on the funding contract. All necessary documents must be sent to the Musicboard office by post without further request.

### PROJECT DETAILS

Project number: \_\_\_\_\_ - \_\_\_\_\_ /202\_\_\_\_\_ (see contract, section 1)

Funding recipient: \_\_\_\_\_

Project name: \_\_\_\_\_ (see contract, section 2.1)

Project timeframe: \_\_\_\_\_ (see contract, section 2.3)

### NECESSARY DOCUMENTS

I hereby confirm that the following necessary documents are fully enclosed with the proof of use:

☐

Factual report

☐

Original receipts

☐

Numerical report

☐

Account statements

### CONFIRMATION ACCORDING TO ANBest-P NO. 6.2.2

Hiermit bestätige ich, dass die im Rahmen der Durchführung des oben genannten Projekts getätigten Ausgaben notwendig waren, dass wirtschaftlich und sparsam verfahren worden ist und die Angaben mit den Büchern und Belegen übereinstimmen.

The following English translation serves informational purposes only – solely the German version is legally binding: »I hereby confirm that the expenditures made in carrying out the above-named project were necessary, that economical and efficient procedures have been pursued, and that all information and documents submitted are in accordance with the accounting.«

\_\_\_\_\_  
Place, Date

\_\_\_\_\_  
Signature – Funding recipient

#### **Musicboard Berlin GmbH**

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Geschäftsführung: Katja Lucker  
Vorsitzender des Aufsichtsrates: Dr. Klaus Lederer  
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IBAN: DE 97 1005 0000 0190 3767 16  
BIC: BELADEBEXX  
Sitz der Gesellschaft: Berlin  
Amtsgericht Charlottenburg HRB 164060  
USt-ID: DE298384373

## MUSICBOARD LABEL FUNDING: FACTUAL REPORT

The following questionnaire is designed to document the course of the project and the use of the funding. It is intended to measure and evaluate the impact of the Musicboard. Please complete the following questionnaire in German or English. The answers must be given electronically in full sentences only.

### PROJECT IMPLEMENTATION

#### 1. IMPLEMENTATION OF THE FUNDED PROJECT / max. 2.000 characters

Which promotion or marketing measures did you implement through the funding? Were there any notable deviations from the original plan? In your explanation, please refer to the corresponding budget positions in your numerical report.

## 2. REFLECTION ON THE IMPLEMENTATION / max. 750 characters

To what extent did the implementation of the funded measure meet your expectations? What went well, what could have gone better? Could the project goals defined in the application be achieved?

## 3. DOCUMENTATION / Please include relevant links.

Were any videos or photos created as part of the funded measure that have been published digitally?

Link 1: \_\_\_\_\_

Link 2: \_\_\_\_\_

Link 3: \_\_\_\_\_

## IMPACT

## 4. OUTREACH / max. 500 characters

How successful was the selected measure in terms of its reach? Can the impact already be expressed in numbers at the current point in time?

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## 5. MEDIA COVERAGE / max. 400 characters

Was there any media coverage in web, print, radio or TV related to your funded measure? Please list medium, publication date, title of publication, and links – if available.

## 6. PROFESSIONAL DEVELOPMENT / Please select the applicable option.

Have the artist's professional conditions changed as a result of the implemented measure? Is there a connection to Musicboard's funding?

|  | YES<br>and was achieved through<br>Musicboard's funding | YES<br>but would have been<br>achieved <i>without</i> the<br>funding | NO                       |
|--|---|--|--------------------------|
| The artist's presence in the <b>press</b> has grown      | <input type="checkbox"/>                                | <input type="checkbox"/>   | <input type="checkbox"/> |
| The artist's reach on <b>social media</b> has increased  | <input type="checkbox"/>                                | <input type="checkbox"/>   | <input type="checkbox"/> |
| The artist was awarded <b>prizes or awards</b>           | <input type="checkbox"/>                                | <input type="checkbox"/>   | <input type="checkbox"/> |
| The <b>sales</b> of the artist's releases have increased | <input type="checkbox"/>                                | <input type="checkbox"/>   | <input type="checkbox"/> |
| The artist's <b>networks and fanbase</b> have grown      | <input type="checkbox"/>                                | <input type="checkbox"/>   | <input type="checkbox"/> |
| New <b>cooperations</b> have emerged                     | <input type="checkbox"/>                                | <input type="checkbox"/>   | <input type="checkbox"/> |

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## THE MUSICBOARD FUNDING

### 7. EVALUATION / Please select the applicable option.

How much has Musicboard's funding supported your label's work?

☐ extremely    ☐ highly    ☐ moderately    ☐ slightly    ☐ not at all

### 8. FEEDBACK / max. 750 characters

How do you evaluate the funding process and communication with the Musicboard from application to reporting?  
Are there any wishes or needs regarding the future design of Musicboard's funding?

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