



## LABEL FUNDING 2022: FUNDING 2<sup>nd</sup> APPLICATION DEADLINE & CALL FOR CONCEPTS 3<sup>rd</sup> APPLICATION DEADLINE

Berlin, 22.07.2022

Dear media and press representatives,  
dear musicians in Berlin, dear label operators,

with three application deadlines in 2022, Musicboard Berlin grants indirect artist funding to label operators who are planning specific steps to establish newcomer artists based in Berlin. With the announcement of the projects funded within the 2nd application period of its [Label Funding](#) programme, an application for the third and thus last application period of the current funding year is possible as of now.

### ALLOCATION OF FUNDING: 2<sup>nd</sup> APPLICATION DEADLINE

The five-member expert jury received 16 applications with a total volume of 69.781,20 euros in the selection procedure of the second funding round for the Label Funding programme in 2022. For the current round six applications were recommended for funding and a total funding amount of 23.400,00 euros was awarded.

In addition to meeting the [formal criteria](#), the [jury](#) places importance to taking into account the diversity of Berlin's musical landscape and ensuring gender-equitable funding. The jury consisted of Sarah Farina (DJ, producer), Julia Lorenz (music journalist, author), Pamela Owusu-Brenyah (freelance A&R, music consultant and curator Pop-Kultur Festival), Thien Nguyen (label operator, DJ, music and film producer) and Katja Lucker (Managing Director Musicboard Berlin GmbH).

In the second funding round of the year 2022, the following labels and artists receive support by Musicboard Berlin:

Applicant / Label	Artist	Funding
House Of Clio	Leslie Clio	5.000,00 €
Listenrecords - Kluck, Müller GbR	L I N	4.000,00 €
Motor Entertainment GmbH	Olmo	3.400,00 €
Musszo Records	Yusuf Sahilli Band	3.000,00 €

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Sitz der Gesellschaft: Berlin  
Amtsgericht Charlottenburg HRB 164060  
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MW-Music	MOREA	3.000,00 €
SPRINGSTOFF GmbH	TEZA	5.000,00 €

### CALL FOR CONCEPTS: 3<sup>rd</sup> APPLICATION DEADLINE

We would like to point out that the online application process for the third and last application deadline of 2022 for the Label Funding programme was activated. The allocation of funding is subject to the availability of funds. Closing date is August 15, 2022, 6 p.m. – we look forward to incoming applications!

You can find detailed information and documents on the Label Funding programme [here](#).

If you have any questions, please contact us by e-mail to: [funding@musicboard.berlin.de](mailto:funding@musicboard.berlin.de)

Sincerely,

Katja Lucke  
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