



## LABEL FUNDING:

### FUNDING 1st QUARTER of 2020 & CALL FOR CONCEPTS 2nd QUARTER OF 2020

Berlin, 5<sup>th</sup> of March 2020

## Dear media and press representatives, dear musicians in Berlin, dear label operators,

for the first time in 2020, Musicboard is awarding indirect support for artists by funding independent labels who are planning specific steps to establish newcomer artists based in Berlin. The funding is handed out quarterly and on the recommendation of an independent jury.

Musicboard is pleased to be able to support 6 Berlin independent labels in carrying out various components of their plans to promote their artists with a total volume of 17,500.00 € in the first quarter of 2020 from a total of 16 applications submitted by the application deadline.

In addition to meeting the [formal criteria](#), the jury also places importance both to taking into account the diversity of Berlin's musical landscape and to ensuring gender-equitable funding. The jury consisted of Sarah Farina (DJ, producer), Julia Lorenz (music journalist, author), Pamela Owusu-Brenyah (A&R, founder of AFRO X POP), Elia Rediger (musician, curator of the series 'Aus dem Hinterhalt', Deutsche Oper Berlin) and Katja Lucker (Managing Director Musicboard Berlin GmbH) - the same jury that will also be reviewing for the Scholarships & Residencies program in 2020.

In the first quarter of the year 2020, the following labels and artists will receive support by Musicboard Berlin:

Applicant / Label	Artist	Funding
Kaiku Rec / Cobra Recordings	Arya Zappa	3.000,00 €
Listenrecords - Bender, Kluck, Müller GbR	Tiflis Transit	1.500,00 €
Mansions and Millions	Discovery Zone	3.500,00 €
Maral Salmassi / Konsequent Records	Maral Salmassi	3.000,00 €
Musszo Records	Yusuf Sahilli	3.000,00 €
SPRINGSTOFF GmbH	Re.Decay	3.500,00 €

#### Musicboard Berlin GmbH

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Further information on the projects supported in the first quarter of 2020 within the *Label Funding* program will be available on our website soon.

We would like to point out that the online application process for the second quarter of 2020 for the *Label Funding* program was activated. The application deadline is 15 March 2020 - we look forward to incoming applications!

All upcoming application deadlines within this year in the *Label Funding* program at a glance:

15th March for the 2nd quarter of 2020

15th June for the 3rd quarter of 2020

15th September for the 4th quarter of 2020

You can find detailed information and documents on the *Label Funding* program [here](#).

If you have any questions, please contact [Melike Öztürk](#) and [Jana Sylvester](#) by e-mail.

Sincerely,

Katja Lucker  
Managing Director Musicboard Berlin GmbH

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