



## Label Funding 2020: Application form online

Berlin, 30<sup>th</sup> of January 2020

### Dear label operators of Berlin,

we are pleased to inform you that the online application form for the label funding programme has just been activated. From now on, label operators of an independent label based in Berlin can apply for label promotion in the first quarter.

Up to now, Musicboard has funded artists indirectly by funding events and structures in the funding programmes [Karrierespunzbrett Berlin](#), [Pop im Kiez](#) and [Festival Funding](#), and indirectly in the funding programmes [Scholarships & Residencies](#) and [Support-Tour Funding](#). In the case of funding for Berlin labels, the artists benefit not only from financial support but also from the expertise of the labels. Funding is provided for specific components of an overall marketing concept developed by the applying label for a given artist.

Applications are submitted and funds allocated on a quarterly basis through the decision of a jury. The project period or the project implementation does not have to take place in the quarter in which the application is submitted.

The application deadlines are:

15th February for the 1st quarter of 2020

15th March for the 2nd quarter of 2020

15th June for the 3rd quarter of 2020

15th September for the 4th quarter of 2020

You can find detailed information and documents on the label funding programme [here](#).

For questions and further guidance, please contact [Melike Öztürk](#) and [Jana Sylvester](#).

We are looking forward to receiving your applications!

Sincerely,

Katja Lucker  
*Managing director Musicboard Berlin GmbH*

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