



## LABEL FUNDING: FUNDING 2nd QUARTER OF 2021 & CALL FOR CONCEPTS 3rd QUARTER OF 2021

Berlin, 22.04.2021

### Dear media and press representatives, dear musicians in Berlin, dear label operators,

Musicboard Berlin is pleased to once again award indirect support for artists by funding independent labels who are planning specific steps to establish newcomer artists based in Berlin. The funding is handed out quarterly and on the recommendation of an independent jury.

The five-member expert jury received 13 applications with a total volume of 46.810,00 euros in the selection procedure of the second funding round for the Label Funding programme 2021. For the current round of the procedure six applications were funded and a total funding amount of 22.480,00 euros was awarded.

In addition to meeting the formal criteria, the jury also places importance to taking into account the diversity of Berlin's musical landscape and ensuring gender-equitable funding. The jury consisted of Sarah Farina (DJ, producer), Julia Lorenz (music journalist, author), Pamela Owusu-Brenyah (freelance A&R and music consultant, curator Pop-Kultur Festival), Elia Rediger (musician, curator of the series ›Aus dem Hinterhalt‹, Deutsche Oper Berlin) and Katja Lucker (Managing Director Musicboard Berlin GmbH) – the same jury that has also been responsible for the Scholarships & Residencies programme.

In the second quarter of the year 2021, the following labels and artists will receive support by Musicboard Berlin:

Applicant / Label	Artist	Funding
Tax Free Records	ccctyyy	3.570,00 €
UniCAT gUG	VooCha	4.660,00 €
Musszo Records	Robert John Hope	3.200,00 €
Bakraufarfit Records / Frisch & Wirtz GbR	Kalle	3.250,00 €
Bohemian Strawberry Records	Drunk at Your Wedding	2.800,00 €

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Amtsgericht Charlottenburg HRB 164060  
USt-ID: DE298384373



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Feral Note GmbH

Sarah Aristidou

5.000,00 €

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Further information on the projects supported in the second quarter of 2021 within the Label Funding programme will be available on our website soon.

We would like to point out that the **online application process for the third application deadline of 2021** for the Label Funding programme was **activated**. **Closing date is June 15, 2021** – we look forward to incoming applications!

All further application deadlines in the Label Funding programme in 2021:

**June 15, 2021**

September 15, 2021

You can find detailed information and documents on the Label Funding programme [here](#).

If you have any questions, please contact [Thalia Hertel](#) and [Jana Sylvester](#) by e-mail.

Sincerely,

Katja Lucker  
*Managing Director Musicboard Berlin GmbH*

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