



NEW JURY: PROJECT FUNDING & CALL FOR CONCEPTS: 1ST FUNDING ROUND 2021

Berlin, 28.09.2020

Dear media and press representatives, dear musicians in Berlin,

we would like to inform you that the application forms for the first funding round of the programs Festival Funding, Karrieresprungbrett Berlin and Pop im Kiez have just been activated on our website. We are pleased to – on this occasion – announce the new jury for project funding, which will be appointed almost entirely new from 2021 funding year.

NEW JURY: PROJECT FUNDING

Vivian Perkovic - journalist, presenter of Deutschlandfunk Kultur and 3sat Kulturzeit, who has been a member of the jury since 2017 - will remain in the jury. Newly appointed as experts and professionals of the Berlin music scene are **Christoph Reimann** - radio journalist Deutschlandfunk, Deutschlandfunk Kultur and ByteFM, **Dahlia Borsche** - musicologist and curator, **Esra Karakaya** - journalist and video producer, **Gregor Hotz** - managing director of Musikfonds e.V., as well as **Judyta Smykowski** - journalist Die Neue Norm and taz. [Short information about the jury members](#) can be found on the Musicboard website.

We would like to thank the previous jury members Andrea Wünsche, Anja Caspary, Detlef Diederichsen and Jens Uthoff for their good and constructive jury work over the past years.

CALL FOR CONCEPTS: 1ST FUNDING ROUND 2021

Up until the application deadline on November 1, 2020, organizers of Berlin pop music festivals can apply for Festival Funding, while the programme Karrieresprungbrett Berlin focuses on projects and platforms that support up-and-coming talents in their professional career and Pop im Kiez addresses music projects with a particular Berlin neighbourhood focus.

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It should be taken into account that the future situation in 2021 can currently not be assessed. We therefore recommend that projects are designed in such a way that they could also be implemented under corona conditions, for example digitally.

We are looking forward to receiving creative and innovative applications, which represent the social and cultural diversity of Berlin's music scene. In the tendered programs, Musicboard focuses on promoting women* and BIPOC in pop culture, strengthening the LGBTQI+ scene and on the topics of accessibility and inclusion. Please note that applicants who wish for support in the barrier-free planning of their event can from now receive free advice on the topics of accessibility, inclusion and awareness in case of a positive jury decision.

Applicants who wish for support in the barrier-free planning of their event can now register this need directly in the application form in order to receive advice on the topics of accessibility, inclusion and awareness.

In addition, the project description as well as the specification of costs must be submitted from now on exclusively in the form of the new templates provided by the Musicboard.

Sincerely,

Katja Lucker
Managing Director Musicboard Berlin GmbH

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