

## SECOND FUNDING ROUND MUSICBOARD BERLIN GMBH 2017 – NEW JURY

Berlin, June 28, 2017

**Dear press and media representatives,  
Dear people of the music business in Berlin,**

For the second application deadline, June 1, 2017 a newly selected jury decided over the submitted applications in the funding programs *Career springboard Berlin* and *Pop in the hood* and recommended a selection to the Senate Department for Culture and Europe. From February 1, 2018 onwards this jury will also decide over the program *Festival funding*. Musicboard Berlin is very pleased to have found five experts of the Berlin music scene, who accepted a three year jury function:

- Andrea Wünsche – founder and head of Magnet Musik
- Anja Caspary – music director radioeins of rbb
- Detlef Diederichsen – head of music and performing arts HKW (Haus der Kulturen der Welt)
- Jens Uthoff – journalist, author taz
- Vivian Perkovic – journalist, moderator Deutschlandfunk Kultur and 3sat Kulturzeit.

Musicboard received for the second deadline of the funding programs *Career springboard Berlin* and *Pop in the hood* 67 applications with a total sum of approx. one million EUR. The focus of supporting women in pop culture could be found in each application handed in. 11 projects with a total volume of 73,000.00 EUR will be supported in the second half of the year 2017. Musicboard will observe a balanced participation of men and women as to panel and workshop participation, as well as line-up and booking in all funding programs.

### Career springboard Berlin

For the program *Career springboard Berlin* 46 applications were submitted with a total sum of approx. 703,000.00 EUR. Six projects will be supported with a total sum of 35,000.00 EUR.

This program is intended to fund projects and platforms that support up-and-coming talents in the music industry and musicians, ranging from all genres and sub genres of popular music, in order to facilitate significant leaps towards a professional, national and international career (e.g. a series of concerts, workshops, interdisciplinary formats).

Funded projects second round 2017:

Applicant / institution	Projekt titel	Amount in EUR
Cashmere Radio	CPR – Cashmere Production Residency	4,000.00
Faysal Bibi	Aiwa: Beats, Rhymes and Beyond from the Arab World	6,000.00
Hanno Leichtmann	GRAND JETE at the OFF	4,000.00
Laura Benjamin	Punk'd	5,000.00
SAVVY Contemporary	SAVVY Listening Sessions	10,000.00
Slaughterhouse e.V.	Meat Moabit	6,000.00
		<b>35,000.00</b>

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In 2017 the *Cashmere Production Residency* will be funded for the first time, offering young electronic musicians to use the Cashmere Radio Studios as residency place for a certain period, and to set up a specially designed radio show at the end. Furthermore the concert series *Punk'd* will be supported, bringing together young Berlin-based punk bands with international ones to perform on stage together. *Meat Moabit* focusses on the young metal, doom, gothic & rock scene of Berlin and the *SAVVY Listening Sessions* are questioning normative listening and music comprehension patterns to develop an innovative, trans-genre, multilingual and discursive perceptual model. The carefully curated electronic concert series *Grand Jeté* and *Aiwa: Beats, Rhymes and Beyond from the Arab World* specialised on hip hop sounds will be supported in the second half of the year 2017, too.

## Pop in the hood

For the program *Pop in the hood* 21 applications were submitted with a total sum of approx. 329,000.00 EUR. Five projects will be supported with a total sum of 38,000.00 EUR.

This program is intended to fund projects that make a contribution towards the acceptance of live music in a particular Berlin neighbourhood in the form of pilot projects, a campaign or (a series) of interventions.

Funded projects second round 2017:

Applicant / institution	Projekt titel	Amount in EUR
Andre Jegodka	CSV – Club Stadt Video	4,500.00
Clubcommission Berlin e.V.	Stadt Nach Acht / Nachtleben Konferenz	10,000.00
Die Wiesenburg	Wiesenburg Festival	5,500.00
Hajo Toppius / Kollegen 2,3	Konzerte im Rahmen des Festivals für selbstgebaute Musik	9,000.00
Manuela Benetton	Music series in the church - concert series	9,000.00
		<b>38,000.00</b>

The project *CSV – Club Stadt Video* deals with the problem of disappearing creative spaces for independent club culture in Berlin through the example of the club Antje Øklesund. Further club cultural and urban development concerning topics will be treated at the second edition of the conference *Stadt Nach Acht*. The venue *Wiesenburg*, a creative work and event space in the middle of Berlin Wedding, guided by social responsibility and a strong sense of community will be supported with the *Wiesenburg Festival*. The innovative project *Music series in the church* (at St. Elisabeth Kirche and Sophienkirche in Berlin Mitte) redefines churches as spaces for experimental concerts.

A quote from the jury: "We were very pleased with the numerous applications showing a lot of commitment and many ideas to enrich the cultural and musical live of Berlin. The funded projects of the second half of the year 2017 reflect appropriately the broad creative range of the city. Amongst the many great concepts submitted, they were particular – particularly courageous, particularly unconventional, particularly strong."

A short overview of the funded projects of the second half of the year 2017 can be found on our website shortly.

The deadlines for application for the funding programs 2018 will be published on our website in time by the end of the year 2017.

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Ongoing application for the program Support funding of Berlin-based Musicians and bands is possible until November 30, 2017.

We appreciate publications and interview requests.

Kind regards

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